

## TARGETED PRODUCTS

### INSERT XPRESS (GROSS)

Welcome to Insert XPress – Arizona’s premier resource for affordable insert advertising. We offer a variety of flexible solutions designed to maximize your return on investment. Whether your goal is total market coverage or targeted reach, we’ll design and distribute your message on high quality, double-sided, full-color, glossy paper. Your message will stand out – enabling you to reach premium shoppers.

### Distribution Days/Areas

Sun., Tues., Wed., Thurs., Fri.: *The Arizona Republic*  
 Arrives Mon., Tues. or Wed.: Buyer’s Edge (*Shared Mail*)

### Deadlines

Sunday: 18 days prior  
 Daily: 15 days prior

Order minimum of 10,000

For more information, contact your sales representative or call (602) 444-8009.

### Half Page (non-bleed)

8.5” x 5.5”, 4/4 — 70# coated paper

Quantity	rate per 1,000*
10,000	\$88.95
20,000	\$78.95
30,000	\$74.20
50,000	\$71.20
100,000	\$61.95
200,000	\$57.30
300,000	\$55.85
500,000	\$54.85

### Full Page (non-bleed)

8.5” x 11”, 4/4 — 70# coated paper

Quantity	rate per 1,000*
10,000	\$115.85
20,000	\$106.10
30,000	\$84.50
50,000	\$82.35
100,000	\$66.70
200,000	\$66.00
300,000	\$65.35
500,000	\$64.55

### Double Page (non-bleed)

11” x 17”, folded to 8.5 x 11, 4/4 — 70# coated paper

Quantity	rate per 1,000*
10,000	\$209.30
20,000	\$176.70
30,000	\$167.75
50,000	\$127.65
100,000	\$105.70
200,000	\$98.95
300,000	\$98.50
500,000	\$97.95

Prices subject to change, contact your sales rep for most current rates