

LOCAL MERCHANDISE ADVERTISING RATES

Annual Dollar Volume Agreements

Local Classified Agreement rates are available to advertisers who offer real estate, rentals, merchandise or services to consumers through an outlet or representative located within the State of Arizona. Automotive and employment advertisers please refer to separate rate card. Agreement rates are non-commissionable. All charges subject to prevailing taxes. Rates are per agate line, per day. All single column advertisements will be charged by computer-generated line count.

The Advertiser agrees to meet or exceed annual dollar volume requirements during the agreement year. If the Advertiser wishes to invest more than originally committed, they may sign a new annual agreement. If Advertiser exceeds the revenue commitment of the next higher level(s), they may receive that higher level's rate for the duration of the contract year. Self-renewing agreements will renew at the original signed contract level. If the annual dollar volume requirement is not met, a short rate will occur. See paragraph #3 of annual Classified agreement for details.

Plan	Annual Dollar Volume	Sunday	Saturday	Daily	2-6 Times*	7-13 Times*	14-27 Times*	28+ Times*
9	\$2,500	\$12.50	\$11.24	\$11.05	\$9.24	\$8.57	\$8.01	\$7.10
5	\$5,000	11.54	10.39	10.20	8.71	8.13	7.79	6.73
8	\$20,000	10.94	9.88	9.70	8.34	7.78	7.22	6.38
4	\$40,000	10.51	9.47	9.28	8.03	7.53	6.99	6.16
7	\$80,000	10.20	9.15	8.95	7.73	7.20	6.75	5.83
3	\$115,000	9.81	8.93	8.79	7.55	7.08	6.53	5.73

**Ad size and copy must remain the same to qualify for frequency discount. Saturday or Sunday ads on frequency schedule pay additional 15¢ per line. Ads scheduled Sundays only, pay Sunday one-time rate.*

Contracts for investments greater than \$115,000 annually are available. Ask your sales representative for details.

CLASSIFIED SPECIAL FEATURES

Zone Home Services Directory

Featured each Wednesday, Friday and Saturday.

- 1-2 zones \$10.00 per zone per day
- 3 or more zones 20% discount

Weddings and Special Occasions

Weddings and Occasions appears each Sunday in the Arts & Entertainment section.

2 Line Minimum

Open Rate* \$26.25

*Cost per line, per insertion. Bold type add \$1.20 per line.

Ask your sales representative about larger type.

For more information call (602) 444-8692.

Worship Full Run

1 inch minimum

- Daily \$ 109.33 per inch
- Sunday \$ 135.83 per inch

Worship Zone Rates

1 inch minimum

	1x
Full page	\$400
1/2 page	\$200
1/4 page	\$100
1/8 page	\$50
1/16 page	\$25

*rate may be less depending upon circulation of zone selected.

Worship Directory Full Run

Saturday \$55.01 per inch

For more information call (602) 444-8756.

Funeral Planning Guide

The Funeral Planning Guide is published every Sunday and Wednesday reaching over 1.3 million readers.

This directory appears with the obituaries and is available to any mortuary or company providing a service for funerals. Each listing is one column by one half inch in depth. Larger ads are available and company logos may be used.

Rates are for both days

1x1	\$76.50
1x2	\$127.50
1x3	\$178.50
2x2	\$229.50
2x3	\$331.50
2x4	\$433.50

Call (602) 444-4974 for more information or assistance in designing and placing your ad.

Business Opportunities Package

Publish your ad in the Sunday Republic Classified section and for only \$6.50 more per line, your ad will be repeated in the Wednesday Republic Business section under the special "Businesses For Sale" bannered heading. **PLUS** receive another day of your choice (the following Mon.-Sat.).

For more information call: (602) 444-8756 or 1-800-764-5581.