

LOCAL EMPLOYMENT CLASSIFIED RATES

POWER DAYS RATES

Sunday Contract Rate plus \$6.00 per line*

Ads appearing in the Sunday Classified sections may be repeated twice within 6 days in the following sections:

Monday Business & Money

- Classified bannered section

Classified Section

- Any 1 day, Mon. - Sat.

Thursday "Calendar"

- Classified bannered section

Thursday Sports

- Classified bannered section

**Ads must remain the same size. No other discounts may be combined with this discount.*

POWER DAYS PLUS PACKAGE

Sunday Contract Rate plus \$8.50 per line*

Display ads appearing in the Sunday Recruitment Classified sections may be repeated twice within 6 days in any News section.

**Ads must remain the same ROP equivalent size to qualify. No other discount may be combined with this discount.*



Job fairs are conducted throughout the year. Contact your sales representative or call (602) 444-8893 for details and dates.

JOB FAIR ADVERTISING RATES

Sunday & 1 Weekday	\$ 37.91
Sunday & 2 Weekdays	\$ 43.91
Daily	\$ 31.25

Rates per line. These rates apply to job fair companies selling job fair booths or space. Job Fair advertisers may use classification 2800 or 2741 to advertise a job fair. Ads may list attending companies and jobs, but must be listed separately. Job Fair companies may run referrals in all other classifications, but are limited to general job titles only.

**REPUBLIC
careerbuilder® TV**

In today's highly competitive job market, you need every edge when it comes to recruiting qualified applicants. Republic CareerBuilderTV adds a whole new dimension to recruitment advertising.

You can use it to present your corporate profile and available opportunities. Spots include creative concept and design, scripting, logo, text, narration and professional voice-over! Maximize your recruitment advertising investment. It's affordable television that works for you!

CareerBuilderTV reaches nearly 472,000 households on iTV channels 51 & cable channel 17. Monday-Friday 6:30-7:00 a.m. (days and times are subject to change).



CareerBuilder.com is available and searchable on azcentral.com. This partnership combines the state's largest local website and the web's #1 job site to bring you the most valuable local source of job listings in the recruitment marketplace.

Recruitment ads can be posted online for \$125 per ad*.

30 Day Job Packs: Increase the visibility of your posting for \$389 a la carte, or \$275 with Classified ad.

Top jobs are a great way to reach passive job seekers. Top jobs link to a 30-day listing on CareerBuilder.com, and can only be purchased as an add-on.

1 x	\$ 125.00
2-3 x	\$ 115.00
4 x	\$ 110.00

EMPLOYMENT LOGOS

The following logos are available to enhance your ad. Ask your sales representative for details.



LOCAL EMPLOYMENT CLASSIFIED RATES

Annual Employment Dollar Volume Agreements

The Advertiser agrees to meet the annual dollar volume commitment during the agreement year.

If the Advertiser invests more than originally committed, they may sign a new annual agreement.

If Advertiser exceeds the revenue commitment of the next higher level(s), they may receive that higher level's rate for the remainder of the contract year. Contracts are self-renewing and will renew at the original signed contract level for another year.

If the annual dollar volume requirement is not met, a short rate will occur. See paragraph #3 of annual Classified agreement for details.

Plan	Annual Dollar Volume	Sunday Only	Power Day Package***	Power Day Plus Package**	One Day	2-6 Times*	7-13 Times*	14-27 Times*	28+ Times*
9E	3,000	\$15.23	\$21.23	\$23.73	\$13.20	\$11.09	\$9.98	\$9.09	\$8.32
5E	6,000	14.08	20.08	22.58	12.20	10.43	9.46	8.86	7.89
8E	22,500	13.09	19.09	21.59	11.42	9.92	9.00	8.22	7.46
4E	45,000	12.30	18.30	20.80	10.67	9.41	8.73	7.94	7.22
7E	90,000	11.89	17.89	20.39	10.37	9.10	8.41	7.75	6.83
3E	125,000	11.23	17.23	19.73	9.91	8.72	8.12	7.41	6.67
2E	205,000	11.07	17.07	19.57	9.75	8.57	7.88	7.28	6.46
1E	315,000	10.74	16.74	19.24	9.51	8.35	7.67	7.07	6.28
77E	450,000	10.49	16.49	18.99	9.29	8.15	7.50	6.89	6.16

** All rates are per agate line, per day. All set solid single column ads will be charged by computer-generated line count. Ad size and copy must remain the same to qualify for frequency discount. Sunday ads on frequency schedule pay an additional 15¢ per line. Ads scheduled Sunday only pay the Sunday one-time rate. All rates are non-commissionable except to recognized employment advertising agencies. All charges subject to prevailing taxes. *** Sunday Classified plus 2 Classified days. ** Sunday Classified plus 2 ROP days.*

Minimum size 5 lines per ad/per day. Contracts for investments greater than \$450,000 annually are available. Ask your sales representative for details.

OPEN RATES

Local Classified employment open rates apply to all non-contract Classified advertising for employment in Arizona. Rates are per agate line, per day for each ad scheduled to appear. All set solid single column advertisements will be charged by computer generated line count.

SUNDAY + 1 DAY	SUNDAY + 2 DAYS	SUNDAY + 3 DAYS
\$30.09	\$36.09	\$42.09

MONDAY- SATURDAY

\$22.66

(Minimum Size) 5 LINES PER AD/PER DAY

Sunday ads on frequency schedules running consecutively are an additional 15¢ per line.

RECRUITMENT AGENCIES

All employment rates are commissionable at 15% to recognized agencies whenever the agency is billed directly*. Recognized agencies must represent a minimum of three clients and the billing of their major client cannot exceed 50% of their total annual billing.

**Commissionable rates exclude bold face charges and any other typographical changes.*

Advertising agencies must submit camera-ready ad copy. Ad copy submitted may be re-sized to accommodate *The Arizona Republic* press requirements. Ads are billed on a per line basis.

BOLD FACE TYPE

Use bold face type in your single column ads for extra attention. Highlight a word, a line or the entire ad in bold for an additional 60¢ per line extra for every line in the ad.

COLOR

Due to press capacity, classified color ads may not fall precisely within the classification you ordered. Please call your sales representative for color rates.

NATIONAL EMPLOYMENT CLASSIFIED

Sunday + 1 weekday	\$ 37.91
Sunday + 2 weekdays	\$ 43.91
Daily	\$ 31.25

Rates are per line per day. Run days must be within 6 days of original insertion.